

Commemorating the 80th Anniversary of the End of WWII: "Salute their Service, Honor their Hope"

Presented By
The Bob & Dolores Hope Foundation



BOB
& **DOLORES**
HOPE
FOUNDATION



Eternal Legacy: Honoring the Greatest Generation and Inspiring the Next

It was onboard the USS Missouri in Tokyo Bay on September 2, 1945 that General Douglas MacArthur, Admiral Chester Nimitz and representatives of the Allied Powers accepted Japan's formal surrender, bringing to an end the bloodiest war in world history. The heartfelt words of General MacArthur, spoken on that day, are still with us:

"It is my earnest hope, and indeed the hope of all mankind, that from this solemn occasion, a better world shall emerge out of the blood and carnage of the past — a world founded upon faith and understanding, a world dedicated to the dignity of man and the fulfillment of his most cherished wish for freedom, tolerance and justice."—

General Douglas MacArthur, September 2, 1945

Aligning with the sequence of history, and coming full circle, it is our privileged duty to preserve the legacy of patriotism and sacrifice of "Our Greatest Generation," commemorating their indelible mark upon world history. We are mindful that this historic tribute may be the last commemoration to include participation of WWII survivors.

THE VISION

A four-day public commemoration of the 80th anniversary of the end of WWII to remind Americans of the sacrifice and impact of veterans, service members and all men and women who serve our country – families and civilian heroes who step forward when needed in support of peace and freedom, then and now.

THE THEME

“Eternal Legacy: Honoring the Greatest Generation and Inspiring the Next,” providing the foundation for programs and events that will pay tribute to those who gave the ultimate sacrifice in restoring peace to the world and bringing awareness to future generations of their own responsibility to carry forward the legacy of all men and women who serve.

THE EVENTS

Working with US Navy, other military branches and civilian organizations, coordinate the following:

- ★ Public access over the four-day Labor Day weekend to the National Historic Landmark site, the Battleship Missouri, historic hangars, and control tower of the Pearl Harbor Aviation Museum, America’s WWII aviation battlefield.
- ★ Opening day Concert featuring nationally acclaimed Gary Sinise and the Lt. Dan Band
- ★ Daily public programs engaging families in learning experiences that educate, challenge and inspire
- ★ Featured movies with guests including Linda Hope and Gary Sinise that showcase the impact of civilian heroes
- ★ Veteran reunions and gatherings bringing families and service members together in tribute
- ★ Official Commemoration Gala honoring and celebrating service
- ★ Culminating Commemoration Ceremony, honoring the historic signing of the Instrument of Surrender that took place on the Battleship Missouri, formally ending WWII and ushering in a commitment to global peace

High Level Schedule: 4 Days of Events and Programs

**AUGUST
30th**

- Flight Adventures – Biggest Little Air Show a free family event with kid activities, popular local vendors, RC flying, and the return of BLAS
- Film Screening & Celebrity Panel – Screening of *Miles, Morale and memories: Bob Hope and WWII* Panel with Gary Sinise, Linda Hope, and Martha Bolton
- Lt. Dan Band concert

**AUGUST
31st**

- Flight Adventures – Biggest Little Air Show a free family event with kid activities, popular local vendors, RC flying, and the return of BLAS
- Commemoration Gala - Official welcome dinner

**SEPTEMBER
1st**

- Film Screening - Surrender on the USS Missouri
- Steel Beach Picnic - Veteran and crewmembers luncheon

**SEPTEMBER
2nd**

- End of the WWII Commemoration Ceremony
- Pathways to Peace Exhibition Opening



Levels of Support and Participation

- ★ Presenting Sponsor \$500,000 (SOLD)
- ★ Diamond Sponsor \$100,000
- ★ Platinum Sponsor \$50,000
- ★ Gold Sponsor \$25,000
- ★ Silver Sponsor \$10,000
- ★ Bronze Sponsor \$5,000

Note: Customized and separately designed support that features individual Banquet Tables and/or Concert Chalet seating are available – levels beginning at \$1,000 and up

\$100,000 — Diamond Sponsor Advantages

- Inclusion in special press release announcing “sponsors” of the 80th Commemoration
- Inclusion in all Commemoration Event public relations touch points (print, broadcast, digital)
- Recognition on Battleship Missouri Memorial and Pearl Harbor Aviation Museum event websites pages
- Social media placement - Facebook, Instagram, Twitter, and/or other platforms for Battleship Missouri Memorial and Pearl Harbor Aviation Museum
- Thank you and e-blast recognition from Battleship Missouri Memorial and Pearl Harbor Aviation Museum

On-site Advantages:

- Logo prominently displayed official Commemoration banner
- Verbal recognition at all applicable Commemoration Events
- Opportunity for giveaways to participants at all public events

Hospitality Advantages:

- 50 tour passes each to the Battleship Missouri Memorial and Pearl Harbor Aviation Museum
- 20 tickets with premium table placements and complimentary valet for Official Commemoration Gala and Ceremony
- 20 tickets and VIP parking for the Sponsor Chalet at Concert and Film Premieres
- 20 invitations to the WWII Commemoration Sponsor Reception

\$50,000 — Platinum Sponsor Advantages

- Inclusion in special press release announcing “sponsors” of the 80th Commemoration
- Inclusion in all Commemoration Event public relations touch points (print, broadcast, digital)
- Recognition on Battleship Missouri Memorial and Pearl Harbor Aviation Museum event websites pages
- Social media placement - Facebook, Instagram, Twitter, and/or other platforms for Battleship Missouri Memorial and Pearl Harbor Aviation Museum
- Thank you and e-blast recognition from Battleship Missouri Memorial and Pearl Harbor Aviation Museum

On-site Advantages:

- Logo prominently displayed official Commemoration banner
- Verbal recognition at all applicable Commemoration Events
- Opportunity for giveaways to participants at all public events

Hospitality Advantages:

- 25 tour passes each to the Battleship Missouri Memorial and Pearl Harbor Aviation Museum
- 10 tickets with premium table placements and complimentary valet for Official Commemoration Gala and Ceremony
- 10 tickets and VIP parking for the Sponsor Chalet at Concert and Film Premieres
- 10 invitations to the WWII Commemoration Sponsor Reception

\$25,000 — Gold Sponsor Advantages

- Inclusion in special press release announcing “sponsors” of the 80th Commemoration
- Recognition on Battleship Missouri Memorial and Pearl Harbor Aviation Museum event websites pages
- Social media placement - Facebook, Instagram, Twitter, and/or other platforms for Battleship Missouri Memorial and Pearl Harbor Aviation Museum
- Thank you and e-blast recognition from Battleship Missouri Memorial and Pearl Harbor Aviation Museum

On-site Advantages:

- Logo prominently displayed official Commemoration banner
- Verbal recognition at all applicable Commemoration Events

Hospitality Advantages:

- 20 tour passes each to the Battleship Missouri Memorial and Pearl Harbor Aviation Museum
- 10 tickets with premium table placements and complimentary valet for Official Commemoration Gala and Ceremony
- 6 tickets and VIP parking for the Sponsor Chalet at Concert and Film Premieres
- 6 invitations to the WWII Commemoration Sponsor Reception

\$10,000 — Silver Sponsor Advantages

- Recognition on Battleship Missouri Memorial and Pearl Harbor Aviation Museum event websites pages
- Social media placement - Facebook, Instagram, Twitter, and/or other platforms for Battleship Missouri Memorial and Pearl Harbor Aviation Museum
- Thank you and e-blast recognition from Battleship Missouri Memorial and Pearl Harbor Aviation Museum

On-site Advantages:

- Logo prominently displayed official Commemoration banner
- Verbal recognition at all applicable Commemoration Events

Hospitality Advantages:

- 10 tour passes each to the Battleship Missouri Memorial and Pearl Harbor Aviation Museum
- 4 tickets with premium table placements and complimentary valet for Official Commemoration Gala and Ceremony
- 4 tickets and parking for the Sponsor Chalet at Concert and Film Premieres
- 4 invitations to the WWII Commemoration Sponsor Reception

\$5,000 — Bronze Sponsor Advantages

- Recognition on Battleship Missouri Memorial and Pearl Harbor Aviation Museum event websites pages
- Social media placement - Facebook, Instagram, Twitter, and/or other platforms for Battleship Missouri Memorial and Pearl Harbor Aviation Museum
- Thank you and e-blast recognition from Battleship Missouri Memorial and Pearl Harbor Aviation Museum

On-site Advantages:

- Name displayed on official Commemoration banner

Hospitality Advantages:

- 10 tour passes each to the Battleship Missouri Memorial and Pearl Harbor Aviation Museum
- 2 tickets and parking for the Official Commemoration Banquet and Ceremony
- 2 tickets and parking for the Sponsor Chalet at Concert and Film Premieres

Sponsor Agreements and Assignment of Funding

Customized sponsorship opportunities are available at all levels with both benefits and philanthropic support developed to meet the goals of the sponsor or donor. Designation as an official sponsor of the Commemoration Events and use of logos to be directed to the 80th Commemoration Planning Committee. Cash and In-kind sponsorships are accepted and will be applied to the Commemoration events. Investment of residual funds not expended to support the execution of approved commemoration programming will be directed by the Commemoration Planning Committee, unless otherwise directed by donors or sponsors. Priority will be given to the stewardship and capital improvement needs of the USS Missouri Memorial Association and the Pearl Harbor Aviation Museum

SPONSORSHIP POINTS OF CONTACT:

Jaclyn Hawse, Director of Communications & Business Development
USS Missouri Memorial Association, Inc.
63 Cowpens Street, Honolulu, HI 96818
Ph: (808) 455-1600 ext. 246
ussmissouri.org

Shay Peltier, Marketing Director
Pearl Harbor Aviation Museum
(808) 441-1011
Shayreen.Peltier@pearlharboraviationmuseum.com
pearlharboraviationmuseum.org