

PEARL HARBOR AVIATION MUSEUM • FORD ISLAND, HI



AVIATION MUSEUM

IN THIS ISSUE

New Name and Logo Unveiled



EXECUTIVE DIRECTOR'S REPORT



What does it mean to be the only aviation museum located on an American WWII battlefield? The answer to this question provides the foundation for our decision to change our name to Pearl Harbor Aviation Museum.

Unlike the multitude of aviation museums around the country, we steward a national historic site, the first American WWII aviation battlefield. It is on this battlefield that we can best interpret the tragic events of the December 7, 1941, attack on Pearl Harbor, and share the stories of patriotism and resilience that followed, changing our world forever. This mission is both our privilege and our honor.

Earlier in the year, we engaged StrataVerve, a research firm that gathers insights and perspectives, to help us strengthen our focus and impact. StrataVerve interviewed 600 people, capturing the views of museum friends, supporters, and guests, and gaining the perspective of Pearl Harbor

and Waikiki visitors who have not visited our museum.

The research provided stunning focus. Pearl Harbor visitors seek to understand the impact of the attack, our national response, and the years that followed. We are the only museum in the country where a visitor can literally stand on the hallowed grounds of the Pearl Harbor attack, entering hangars that still bear the damage inflicted on that "date which will live in infamy."

Changing our name was our first step. Over the next few months, watch for the introduction of new exhibits and interactive technologies designed to help our visitors understand and experience the devastation of war, while also discovering how aviation rose out of the ashes to inspire hope and to galvanize our nation to overcome.

In the article that follows, Brad Ball, board member and Chairman of our Marketing Committee, outlines our strategy that supported the selection of our new logo. As always, we appreciate your support and welcome your feedback.

Mahalo

Elissa

OUR NEW NAME...

By Brad Ball, Board of Directors

Clisia Lines

Consumer research from hundreds of visitors to Pacific Aviation Museum Pearl Harbor confirmed our belief that the story of Dec. 7th and the role aviators and aviation played inspired their visit. As a result, we have a new name -- Pearl Harbor Aviation Museum, America's first WWII aviation battlefield. No other aviation museum in the world can lay claim to this historic significance and vital distinction.

This name is a return to our earliest identity. But our purpose -honoring all who have served as aviators in the Pacific -- remains as important as ever. We help visitors understand key aspects of the Pearl Harbor story, which include:

- The attack on December 7th was largely an aviation battle driven by those determined to destroy our Pacific Fleet.
- While thousands of lives were lost and significant destruction was inflicted, aviation in the months ahead played a leading role in responding to Japan's strategic plan for Pacific dominance.
- At the heart of what we share are countless stories of courage by those who fought and flew in the Pacific, then and through the decades since.



Our new logo features a distinctive, contemporary typeface while capturing a slight retro feeling.

Sincere thanks go to GoCo Marketing and PR, our strategic marketing partners in our rebranding efforts, and to the Walt Disney Company. Each of these dedicated and talented organizations provided critical rationale supported by dozens of design and layout considerations. We thank them for their continuing partnership.





The P-40 with its distinctive "flying tiger" markings has served as the museum's aircraft mascot almost since inception. The Walt Disney Company is credited with the WWII-era winged Bengal tiger soaring out of a "V" for victory. It was a historic call to action that embodied sacrifice, innovation, and resolve, now portrayed in our bullet-riddled hangers.

History and aviation buffs will note that this design debuted with the China-based American Volunteer Group (AVG) under the command of General Claire Lee Chennault. The Museum is fortunate to have one of the only remaining P-40s, thanks to the generous loan from FedEx founder, Fred Smith.

Our work ahead will bring this new name to life, with more stories, exhibits, and artifacts. We will expand our marketing activities to drive even more guests to Ford Island to experience our hallowed grounds, and to come away with greater understanding and appreciation for our unique heritage.

WHAT'S NEW IN RESTORATION

By Rod Bengston,
Director of Exhibits, Restoration & Curatorial Services



The Restoration Shop has been very busy. Along with the chronological re-ordering of a few aircraft in

Hangar 79 -- and the new helicopter display line-up between Hangar 37 and Hangar 79 -- we have been securing the collection in anticipation of this year's heightened hurricane season.

We are preparing several aircraft for presentation on Hangar 79's main exhibition floor. The process includes repositioning the MiG 15 and F-86 Sabre MiG Alley Dogfight display to the other side of the hangar.

A new "restoration staging area" has been demarcated just behind the new helicopter line for aircraft we are preparing to cycle through the Restoration Shop for touch-up and/or more involved intervention. Museum visitors will be able to view aircraft in the staging area.

We are also introducing cordoned walkways beside the C-47 and the B-17 Swamp Ghost in the restoration area to allow visitors more viewing perspectives of these historic aircraft, as well as provide a closer look at the restoration shop's general activities.



Restoration and assembly work continue on our Avenger aircraft. The crew is actively working --inside and out -- preparing for the imminent addition of a turret and bomb bay doors.

We were recently visited by the granddaughter of an Avenger aviator shot down over the Mariana Islands. She was stunned at the enormous size of the bomber and very specific jobs each of the three crew members performed.

The Restoration Shop and C-47 were also visited recently

by a 100-year-old veteran. When he stood in the C-47's main fuselage hatch, he instinctively crossed his arms in front of his chest to prepare for a parachute jump. It was a powerful moment and reminded us of the unforgettable memories our collections can still evoke in some of our visitors.





LUKE FIELD CENTENNIAL

By Burl Burlingame, Historian





On Sept. 26th, 1918, the large flat area in the middle of Ford Island became an airfield when the 6th Aero Squadron began flight operations. As the first airfield constructed in the Islands, the centennial of this historic site marks not just a Hawaii transportation milestone, but the beginning of a whole series of uniquely Hawaiian centennial aviation firsts.

Although America was neutral at the time, the American War Department noted the aviation advancement in the "Great War" and directed the Signal Corps to create and staff seven aero squadrons, each with at least 12 aircraft.

Although a small start, it included a facility for the "aerial coast defense" of Oahu, part of a massive Hawaii coastal defense strategy. A Hawaiian Air Office opened Nov. 20, 1917, in the Alexander Young Hotel was established in downtown Honolulu. The 6th Aero Squadron was created – without any aeroplanes -- and Capt. John F. Curry assigned as commander. His only orders were to proceed directly to Honolulu.

Curry arrived on Feb. 13th: "When I arrived, I found there were no plans, nor any instructions awaiting me, nor was there anyone in Hawaii who had any idea what the War Department wanted." On March 13, 49 of 50 Signal Corps' 6th Aero Squadron personnel arrived in Hawaii, (one having deserted en route).

Curry eyed the flat, sugar-cane fields and scrub brush on Ford Island, known mostly among residents as a picnic area. But to Curry, it also had "excellent approaches, plenty of water for landings and take-offs. It faced into the prevailing wind and a land aerodrome could be easily made." It was also, Curry admitted, "really, the only available land."

Curry was negotiating the island's purchase from the John Ii Estate Trust (eventual price was \$236,000.) when he was

reassigned to Washington. His replacement was Maj. Harold M. Clark, who had arrived in November. As the 6th Aero's personnel complement grew, Clark oversaw an incredible construction effort on Ford Island, creating not just a runway, but hangars, maintenance buildings, and quarters in the scrubby wilds of the harbor.

Clark found time to make a historic first in the squadron's sole Curtiss R-6 seaplane. With observer Sgt. Robert P. Gay in the rear seat, Clark took off from Fort Kamehameha on May 9, flew to Maui, and then tried to make Hilo before crashing in the wilds of Kohala, completing Hawaii's first inter-island flight.

A professional airstrip is more than just an open field, particularly for the military. It requires support facilities, such as: hangars; housing; barracks; warehouses; machine shops; photography laboratories; and generators. This modern flying facility triggered expansion of aviation throughout the islands, as well as a National Aeronautic Association Hawaii chapter. What the field didn't have, however, was a name.

Exactly a year after the R-6 flight, Clark was killed in a seaplane crash. He was born in the Philippines, and Clark Field there was posthumously named for him, sparking a tradition of naming Army airfields for deceased aviators. On the Western Front, in the last battles of the Great War, Lt. Frank Bellows was killed over St. Mihiel, France. Bellows Air Station on eastern Oahu was later named after him.

Arizona aviator Lt. Frank Luke, the "Balloon Buster," was killed in battle after shooting down 18 German aircraft in 17 days of combat flying. In 1919, the fledgling air field on Ford Island was quickly dubbed "Luke Field."

EDUCATION

By Shauna Tonkin, Ph.D
Director of Education & Visitor Experience

It's autumn here in Hawaii, and the change of season brings exciting changes to our education program. After two years of preparation, we're ready to welcome MathAlive!, a large-scale international traveling exhibit sponsored by the Raytheon Company. The MathAlive! exhibit features an array of engaging, hands-on activities that explore real-world applications of mathematics. It was launched several years ago at the Smithsonian Institution, and has since traveled the world. We're the only Hawaii venue that will feature MathAlive!, which opens in mid-November and runs until August 2019.



Math Alive! will reside in the new Raytheon Pavilion, adjacent to Hangar 79. Nestled on our campus among our historic buildings and aircraft, this building provides

a central location for the exhibit. It will also provide much needed space for future museum programs and events.

Families, school kids, and tourists will be thrilled by the variety of MathAlive! activities. In that facility, the math behind adventure sports, fashion design, community development and planning, entertainment, video games, and robotics comes to life through interactive exhibits.

Through a generous grant from the Freeman Foundation, school groups can qualify for free bus transportation so students can enjoy MathAlive! Special military and family days will be offered to provide greater access for visitors. For more information, visit our museum website.



For the second year in a row, our Education team has partnered with the Chaminade University Division of Education (Honolulu) to provide hands-on professional development for teachers-intraining. During the fall, students attend on-campus education theory and practice courses, then visit Pearl Harbor Aviation Museum throughout the semester to learn about our programs and collection. This innovative

partnership promotes the museum as a vital part of the education community, and will yield benefits for years to come.

The new school year brings a new season of Barnstorming Tours. Since its inception, the Barnstorming Tour has reached over 30,000 students! Teachers love the hands-on lessons, and the way Barnstorming staff members help kids understand concepts such as Newton's 3rd Law of Motion and Bernoulli's Principle. Teachers across Oahu are reserving their spots on the Barnstorming calendar.

The team returns to the Big Island in October to share the excitement of flight with over 300 6th grade students in Hilo. The Boeing Corporation recognizes the value of our one-of-a-kind STEM program and has partnered with us to provide funding for the Big Island outreach.

As we expand our programs and partnerships, we are aware that YOU are our greatest partner. Your encouragement and financial support help us reach more students with our unique educational programming. Mahalo and Keep Us Flying!





2017 ANNUAL REPORT

The year 2017 was a year of both steady progress and transition for the museum. We started the year in the positive aftermath from the December 2016 commemoration of 75 years since the attack on Pearl Harbor. In addition to the early 2017 visitation pick-up, along with our historic site partners, we enjoyed the beneficial financial results of the Commemoration. Thank you, Garth Brooks!

We also hosted a similar event in 2017–the 50th commemoration of the war in Vietnam. Those attending the evening with Tony Orlando and Ann Margret will not soon forget our honoring, albeit belated, the many service members who returned home to a not-then thankful nation.

Museum visitation increased 4.5% in 2017 – we welcomed more than 260,000 visitors through our front doors. Expansion of our education programs also reached a milestone: we are now committing more than \$1 million annually in program expenses to educate and hopefully inspire the next generation. In addition to our core field trip and Barnstorming (outreach to schools at no cost) programs, we also offer at least ten other education program opportunities for our youth.

We enjoyed continuing growth in our aircraft collection, with the acquisition of a WWII TBM Avenger and two dedications: An F-105F "Thud" honoring Col. Leo Thorsness and an F-16 "Viper" honoring Gen. Gary North. Our collection now totals 43 aircraft, spanning from 14 representing the WWII era to 11 representing the Cold War and modern air power.

Also, in 2017, we initiated a major study to assess our museum in the eyes of both visitors and potential visitors to the museum. We learned a lot about the value of our offering and the opportunities that we might be missing. This study, conducted by a company called StrataVerve, led to a follow-on initiative covered by Elissa in this NOTAM issue.

As you may know, our Executive Director of Operations, Ken Dehoff Jr., announced his December 31st retirement last September. The museum's progress and his accomplishments during 10 years of service were highlighted in a previous NOTAM issue. I won't repeat them here, but will say one more time: Ken, job well done. The process for replacing Ken led us to conclude that we should revert to a single Executive Director and that the ideal candidate already had more than four years with the museum: Mrs. Elissa Lines. The transition from Ken to Elissa has gone well—we wish Elissa and her team nothing but great success in the future.

We mark the passage of one of our earliest board members, Gen. Ben Cassiday, who passed away last September at age 95. A true gentleman and beloved fighter pilot, he set a fine example for all of us in the museum ohana.

Finally, thank you for your continued support—our progress would not have been possible without you. Please visit us as often as you can, share with others the importance of our museum, and please don't hesitate to let us know how we can continue to improve.

Aloha,

Churchill

Clint Churchill

PEARL HARBOR AVIATION MUSEUM STATEMENT OF ACTIVITIES

Statement of Activities (Audited) for the Calendar Years Ending 12/31/17 and 12/31/16

	2017 UNRESTRICTED NET ASSETS	2017 RESTRICTED NET ASSETS	2017 TOTAL OF ALL ACTIVITIES	2016 TOTAL OF ALL ACTIVITIES
REVENUE				
Museum Fees and Sales	6,593,596		6,593,596	5,976,717
Contributions and Grants	531,976	691,528	1,223,504	2,500,244
Non-Cash Contributions Received	360,247		360,247	145,269
Special Events Revenue	662,365		662,365	813,945
Membership and Other Revenue/Gains	135,237	6,222	141,459	158,425
Total Revenue	8,283,421	697,750	8,981,171	9,594,600
NET ASSETS RELEASED FROM RESTRIC	TIONS 631,296	(631,296)		
PROGRAM SERVICES	2 587572		2 587 572	2 /135 68
PROGRAM SERVICES				
Personnel Costs	2,587,572		2,587,572	2,435,689
Utilities and Shuttle Bus	650,891		650,891	602,593
Depreciation	560,260		560,260	498,109
Advertising and Commissions	606,885		606,885	544,96
Supplies	479,245		479,245	418,90
All Other Program Expenses	1,472,284		1,472,284	1,318,27
Total Program Expenses	6,357,137	-	6,357,137	5,818,532
MANAGEMENT AND GENERAL EXPENS	SES 324,032		324,032	308,877
FUNDRAISING				
Personnel Costs	658,149		658,149	524,048
Special Events Expense	636,838		636,838	628,860
Membership and Other Fundraising Expense	713,254	-	713,254	674,410
Total Fundraising Expenses	2,008,241	-	2,008,241	1,827,330
	8,689,410		8,689,410	7,954,739

PEARL HARBOR AVIATION MUSEUM STATEMENT OF FINANCIAL POSITION

Statement of Activities (Audited) for the Calendar Years Ending 12/31/17 and 12/31/16

ASSETS	2017	2016
CURRENT ASSETS		
Cash and Investments	3,070,001	2,819,556
Contributions and Grants Receivable	377,224	1,407,135
Museum Fees Receivable	660,914	583,318
Prepaid Expenses and Others	214,931	133,092
Total Current Assets	4,323,070	4,943,101
MUSEUM COLLECTIONS	8,295,776	8,000,361
PROPERTY AND EQUIPMENT		
Leasehold Improvements and Exhibits	17,375,303	16,943,294
Equipment, Furniture and Fixtures	1,243,890	1,049,806
Subtotal	18,619,193	17,993,100
Less: Accumulated Depreciation	(4,436,352)	(3,876,091)
Net Property and Equipment	14,182,841	14,117,009
TOTAL ASSETS	26,801,687	27,060,471
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts Payable and Accrued Liabilities	592,429	970,732
Notes Payable	1,150,000	1,150,000
Deferred Revenue	123,337	295,579
Total Current Liabilities	1,865,766	2,416,311
NET ASSETS		
Unrestricted	22,794,173	22,568,866
Temporarily Restricted	1,952,130	1,968,176
Permanently Restricted	189,618	107,118
Net Assets	24,935,921	24,644,160
TOTAL LIABILITIES AND NET ASSETS	26,801,687	27,060,471

TAKING A LOOK BACK...

2017 was full of change and challenge. After eleven years, Ken DeHoff, Executive Director of Operations, retired, setting up the planning for a leadership transition in 2018. We welcomed new employees, said farewell to others, added to the volunteer ranks, and greeted additional committee and board members. We are honored by the support provided by the members, donors, and volunteers who share our vision to protect and carry forward the importance of Pearl Harbor and its impact on Hawaii, our nation, and the world.

Highlights of the year

American Battlefield Protection Program

A major achievement was the completion of the American Battlefield Protection Program research funded by the National Park Service. We researched and documented the grounds and structures that are part of this historic battlefield. The study provides foundational information to support our visitor experience.

Membership

With new programs and attractive members-only experiences, our roster grew to 2,331 members (a 37% increase over the previous year), along with a 51% renewal rate. Growing a loyal and passionate membership is key. Amount raised: \$133,575.

Capital Campaign

We received the final installment of the \$1.5 million Emil Buehler Perpetual Trust support for the restoration of the first floor of the Control Tower Operations building. Once completed, this project will provide library and other exhibit spaces inside this historic building.

The museum was awarded two grants totaling \$1.2 million for the proposed Youth STEM Learning Lab (Bldg. 97): \$800,000 came from the Emil Buehler Perpetual Trust; and \$400,000 came from a State of Hawaii Grant-In–Aid.

Cash and miles funding from Hawaiian Airlines launched the very successful Hawaiian Miles Membership Promotion. Donors received ten times the cash value of their gift to the museum in travel miles, resulting in donations of \$126,241. This is the second time Hawaiian Airlines provided this program.



Annual Campaign

Our donors and members supported transport and restoration of a F-105G Wild Weasel. Shipped to Hawaii with help from Matson Navigation, the F-105G was dedicated in memory of Medal of Honor recipient Col. Leo K. Thorsness. Total raised: \$22,806

Members and donors also made possible the acquisition and shipment of a TBM Avenger. Restoration is underway on this outstanding World War II torpedo bomber. Total raised: \$61,225

Many of our donors and members provide generous gifts to support our general fund. Donations of over \$93,273 were provided by many special donors, including two December 7, 1941, survivors: Jackson L. Harris, a Pearl Harbor Survivor; and James L Carroll, a Schofield Barracks' Survivor.

Grants of \$214,000 from Hawaii and mainland U.S. foundations helped advance our programs.

Events

Pacific Aviation Museum Pearl Harbor supported the official State of Hawaii commemoration honoring the 50th anniversary of the Vietnam War. Events spanned a full week, including a concert with Tony Orlando and Ann-Margret that welcomed 2,000 veterans. The week ended with a formal banquet at our museum, with Tony Orlando and Ann-Margret on hand. In a very emotional tribute, Ann-Margret honored Carole Hickerson (wife of board member and former POW Jim Hickerson) for her dedication and leadership of the POW/MIA community. The Bob and Dolores Hope Foundation helped make this event possible, donating \$50,000 to ensure that veterans were able to participate at no charge.

We welcomed over 6,000 guests at the two-day Biggest Little Airshow in Hawaii. The show featured fantastic radio-controlled aircraft demonstrations orchestrated by museum board members Michael Fetyko and General Ray Johns, and highlighted the 75th anniversary of the Battle of Midway. A special thanks to Mrs. Joan Bellinger for the "Winter in Hawaii" snow that delighted kids of all ages.



Anniversary Dinner

Chaired by Rick and Teresa Price, we hosted another successful "For Love of Country" gala in December as part of the annual Remember Pearl Harbor week. More than 750 guests attended our red-carpet event in historic Hangar 79.

Master of Ceremonies, NBC meteorologist David Price, and renowned auctioneer Spanky Assiter brought exciting energy to our live auction of great trips, including Military Tours battlefield trips to Ireland and Iwo Jima, and aviation and entertaining getaways to Seattle, Napa, and New York.

Napa Chef Holly Peterson, in collaboration with Starwood Hotels' culinary team, prepared the evening's menu. CK Mondavi and Family provided their special vintage Purple Heart Cabernet Sauvignon, and daughter Angelina Mondavi shared her new Fourth Leaf wines. Of key importance was the participation of WWII veterans, including: Tuskegee Airman Col. Charles McGee; triple ace USAF pilot Col. Clarence "Bud" Anderson; and Pearl Harbor Survivors Lt. Jim Downing, and Derwood Swanson. The evening grossed \$619,279 in support of our efforts to restore and preserve the historic structures that are part of our battlefield campus, and to advance our youth education programs.



Volunteers

Our supporters do more than give money. We recorded nearly 25,000 volunteer hours from over 1,000 registered volunteers. Service members make up about 30% of our volunteer hours and the majority of our special event support. Our volunteers keep the museum flying!

The Independent Sector, a non-profit research firm, calculates the value of volunteer service in Hawaii at \$25.40/hour. Based on 25,000 museum volunteer hours in 2017, the value of volunteer support to our operation is \$635,000. What an amazing contribution!

Marketing

2017 provided a year of strong headlines across the museum's mission spectrum. In addition to promoting museum events, the marketing team builds our daily visitation, special event attendance, and international recognition. Highlights of our impact include: over 100 million people reached globally with headline news; more than \$5 million in public relations valued generated; visitation increased by 6%; and a new, more functional website launched. As always, you can keep up with the museum's headlines on our website, and across every major social media platform.

EDUCATION ANNUAL REPORT 2017

The Museum provides an unforgettable backdrop for profound learning experiences for children, youth, and adults. During 2017, our impact increased as we hosted programs that included tours of our hangars; in-depth presentations about key events of WWII; opportunities to meet American heroes; STEM (Science, Technology, Engineering, & Math) activities; outreach to communities on Oahu and Neighbor Islands; teacher training programs; and family-focused events.



In February and again in December, Col. Charles McGee, legendary Tuskegee Airman, joined us to share his experiences with youth and adults. He challenged all of us to remember the lessons of courage, persistence, and patriotism that reflect the best of our national character. Jonna Doolittle Hoppes spoke on the anniversary of the Tokyo Raid, and noted historians Craig Symonds and Jon Parshall provided stimulating and provocative presentations on the Battle of Midway. In September, we screened the award-winning film, "Finding KUKAN," as part of our popular Living History Day.

The Barnstorming Tour, our unique hands-on STEM program, visited 56 schools located on Oahu, Maui, Kauai, and the Big Island, and shared the thrill of flight with 5200 eager students. Since more than 50% of the schools served are designated Title I, this ensures that youth in low-income communities have greater access to high-quality learning experiences.

This was a banner year for developing key partnerships. The STEM Center for Education and Outreach at the U.S. Naval Academy (USNA), in partnership with the Education team, provided instruction in problem-based learning strategies for local teachers on Oahu. This leads the way for an expanded teacher-training initiative on Oahu and the Big Island in 2018.



We've also partnered with faculty from the Education Division of Chaminade University of Honolulu to provide on-going instructional support for upper-level undergraduates in a teacher training program. Throughout the fall semester, we shared information and resources regarding the role of museums in helping teachers improve student learning, and modeled strategies for engaging students at all levels. We'll continue this work in 2018.

The Hawai'i Council for the Humanities and the National History Day organization partnered with us to provide two programs that emphasized a deeper understanding of WWII. These activities help us reinforce messages of remembrance, forgiveness, and peace.

Museum scholarship programs were restored in 2017, with two additional opportunities: the Colonel Robert Moore Scholarship for pilot training; and the Colonel Robert Szul Scholarship for groups from Title I schools in Hawaii. The Takitani Foundation and the Freeman Foundation provided funding to support bus transportation for school field trips, which will benefit thousands of students in Hawaii during 2018.

In all, the Education Department provided specific learning programs and activities for 25,000 individuals through on-site events and outreach programs and activities.

DONATIONS - 2017

Thank you to our donors for their continued support. (*Denotes Pledge **Denotes Pledges and Payments)

\$500,000 and Above

Emil Buehler Perpetual Trust

\$200,000 and Above

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\$50,000 and Above

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PLANNED GIVING



Col. Dick Blanc

As we all know, there are several ways individuals can donate to our museum. Of these, planned giving tends to be the least understood. Gifts to an annual fund or for membership dues come from a donor's discretionary income.

These gifts are budgeted using current and near-term funds. Conversely, a planned gift is any major gift -- made in lifetime or at death - that is a part of a donor's overall financial and/or estate planning.

The term "planned giving" was coined 46 years ago by Robert F. Sharpe (Source: "Give & Take", Sharpe Group, 1972): "A donor usually considers a current gift to your institution as a cash outlay now. To make a deferred gift, a person decides to give at some future date, either a number of years from now or at death. A deferred gift is a present decision to make a future gift. When a person makes a planned gift, it suggests forethought."

Planned giving is a vehicle philanthropic individuals can use to make larger gifts to non-profits than they could make from ordinary income. A donor can give: cash; appreciated securities/stock; real estate; artwork; partnership interests; personal property; life insurance; a retirement plan, etc.

Some planned gifts provide life-long income to the donor. Other gift plans use estate and tax planning to provide for the charity and heirs in ways that maximize the gift and/or minimize its impact on the donor's estate. The benefits of funding a planned gift can make this type of charitable giving very attractive to both donor and charity.

Pearl Harbor Aviation Museum board member Aileen Blanc said this: "Planned giving will help the museum maintain its historical facilities for future generations. It will allow these facilities to continue being a welcoming place for members and the public who appreciate the history of airplanes."

She went on to say: "My donation will be in the name of my late husband -- Col. Dick Blanc -- a Marine Corps' aviator. His passion for flying and his love of aircraft were unparalleled. He passed away before the museum had begun, but I have no doubt he would have been part of establishing it AND preserving its legacy."

2018 GALA





Dear Friends,

Please join us the evening of December 8, for the 12th Annual Gala and Fundraiser supporting Pearl Harbor Aviation Museum. This "For Love of Country" extravaganza is held in battle-hardened Hangar 79 on historic Ford Island and honors all veterans and military service members, with special tributes to the sacrifices and heroism of our World War II veterans. This year we will welcome and honor Tuskegee Airman Colonel Charles McGee as we celebrate his 99th birthday. During Colonel McGee's 30 year career in the U.S. Army Air Corp and U.S. Air Force, he flew a total of 409 combat missions in WW II, Korea, and Vietnam, the most missions flown by any American fighter pilot.

You will join hundreds of other veterans, civic and corporate leaders, celebrities, and your friends and neighbors for an unforgettable emotionally filled evening of patriotism, remembrance, and pride. Complimentary valet service, red carpet entry, authentic Hangar 79 setting, professional entertainment, fine dining, celebrity appearances, and live and silent auctions will excite and energize all in attendance. This is a sellout event, one of Hawaii's most prestigious events. Tickets, tables, and sponsorship opportunities are available and can be viewed and purchased at www.forloveofcountrygala.org. For personal assistance, call Mrs. JoBeth Marihugh at (808) 892-3345 or email Jobeth.marihugh@pacificaviationmuseum.org

Rick & Teresa Price Co-Chairs



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For more information please visit our website www.PearlHarborAviationMuseum.org

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Join Today!



Becoming a member of Pearl Harbor Aviation Museum directly supports our mission and efforts. Members get free admission to the Museum and special events, discounts at our Museum Store and Laniākea Café, and much more.

Questions? Ready to join? Contact us by mail, phone, or by email at: 808-445-9062, Members@PearlHarborAviationMuseum.org

PEARL HARBOR AVIATION MUSEUM — HONORING OUR PAST AND INSPIRING OUR FUTURE

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